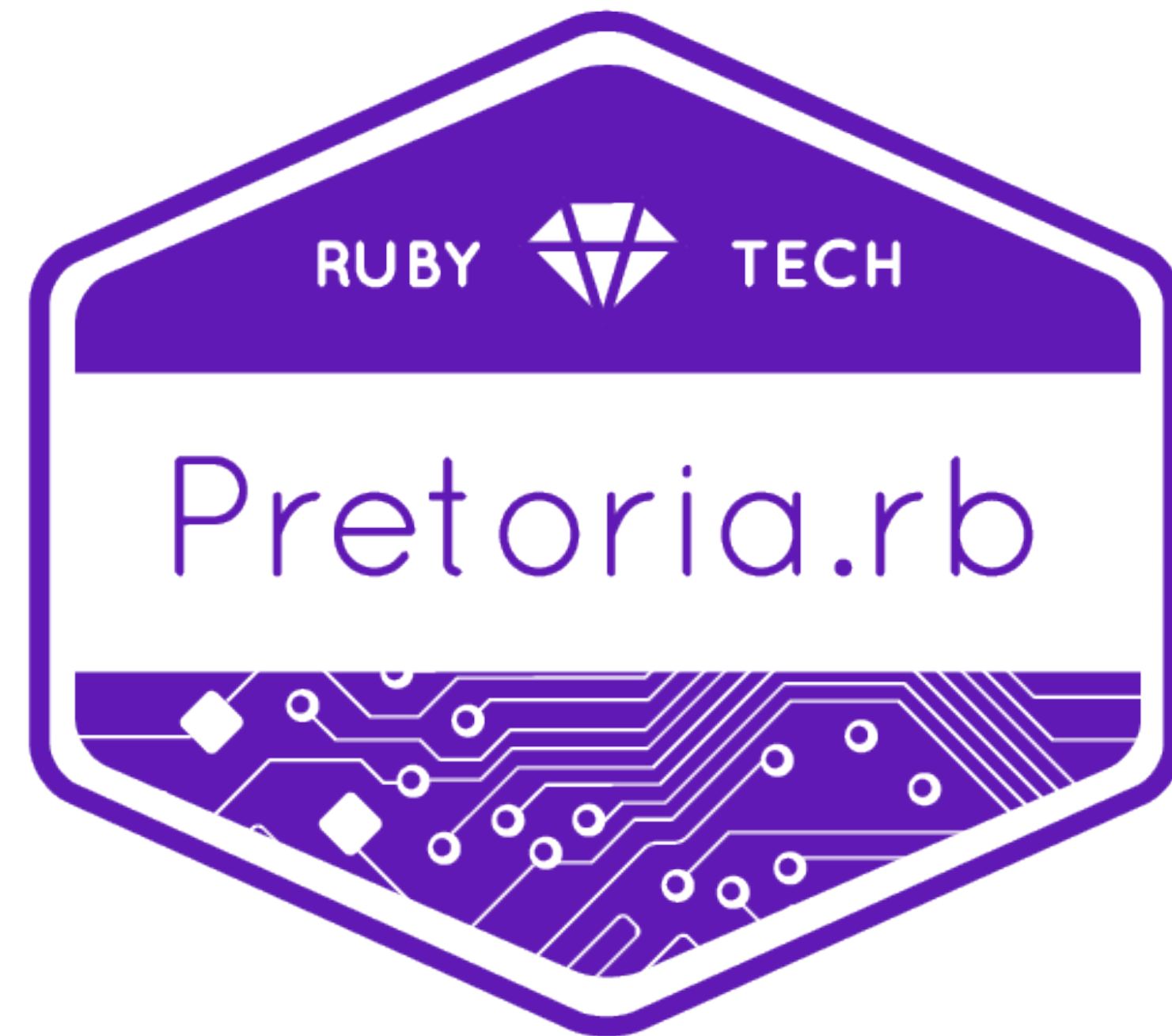
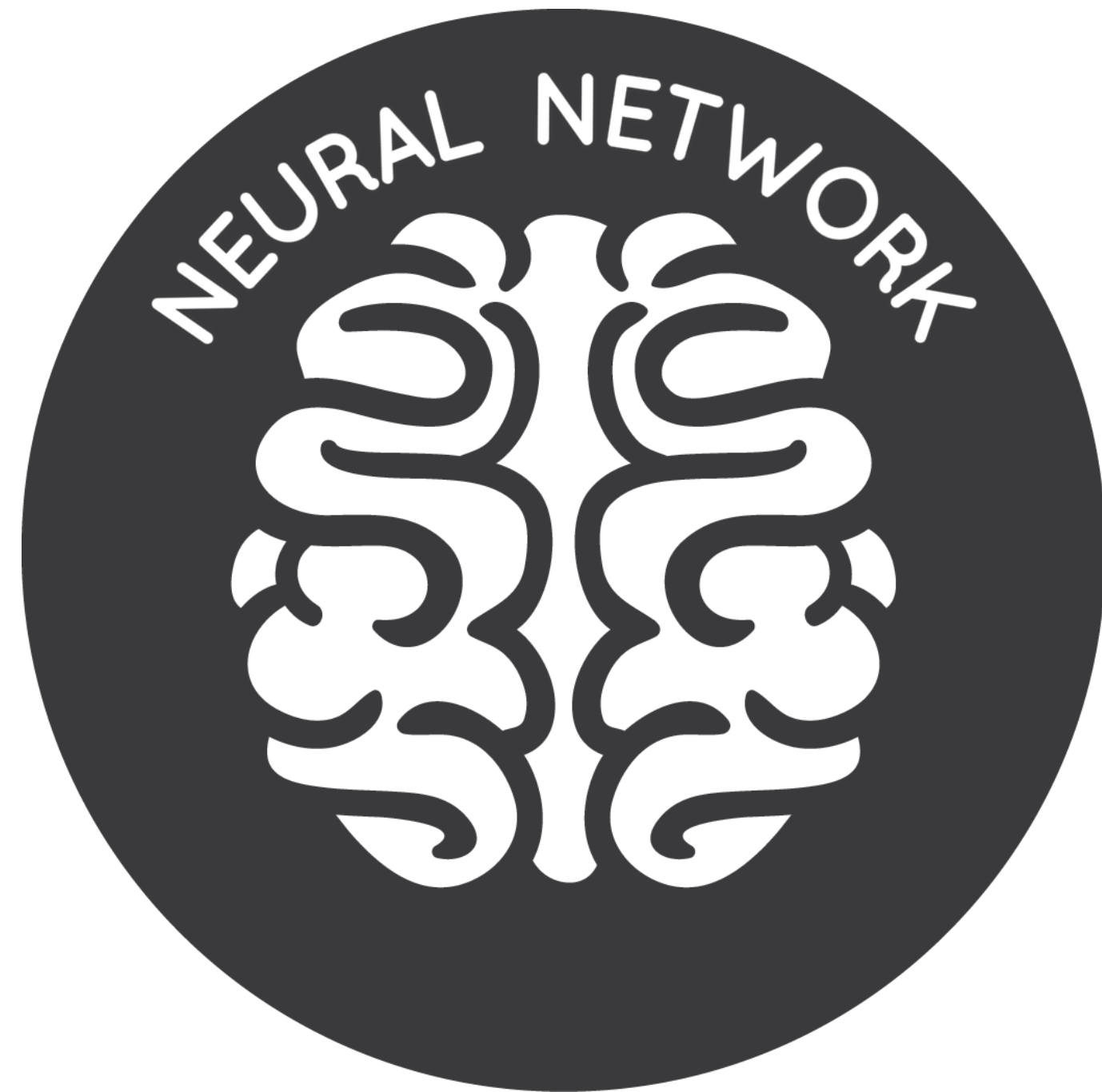


DESIGNING SLIDES FOR DEVELOPERS

The good, the bad and the ugly

Platform 45



SOFTWARE



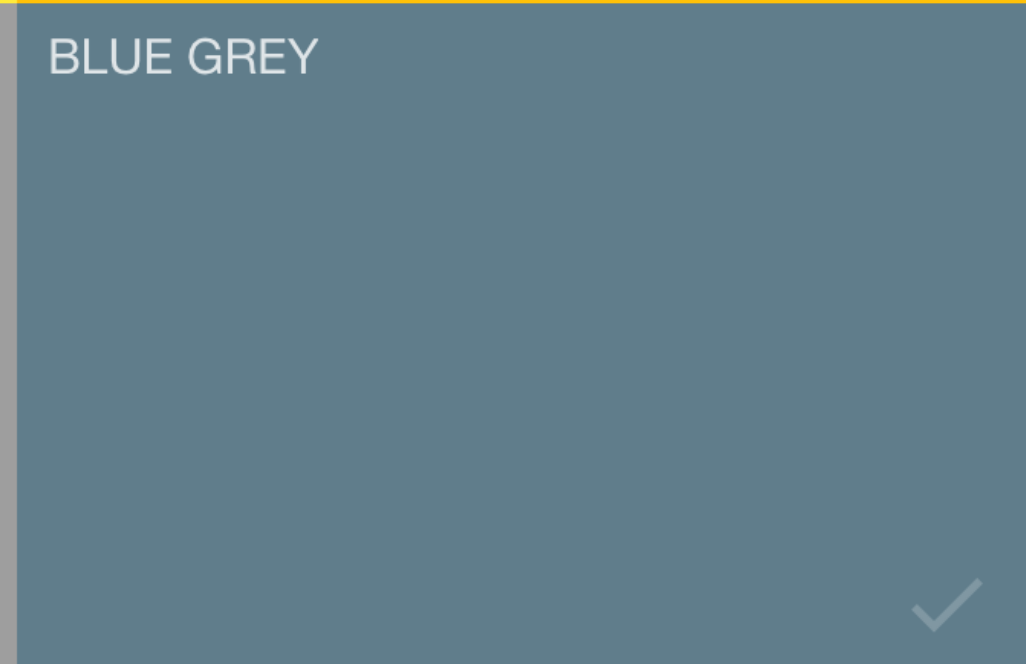
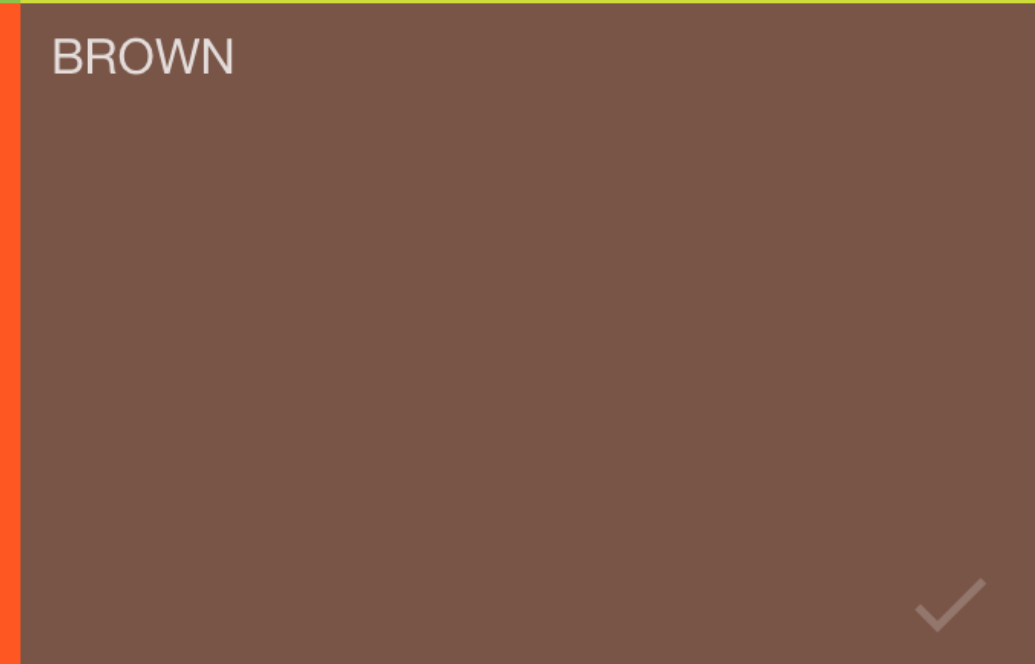
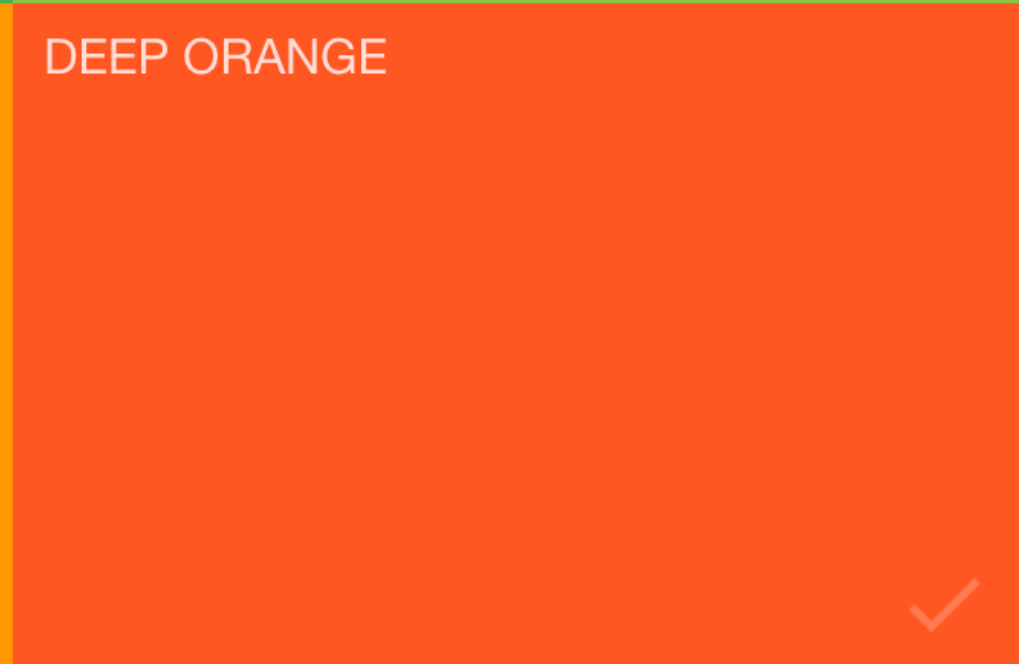
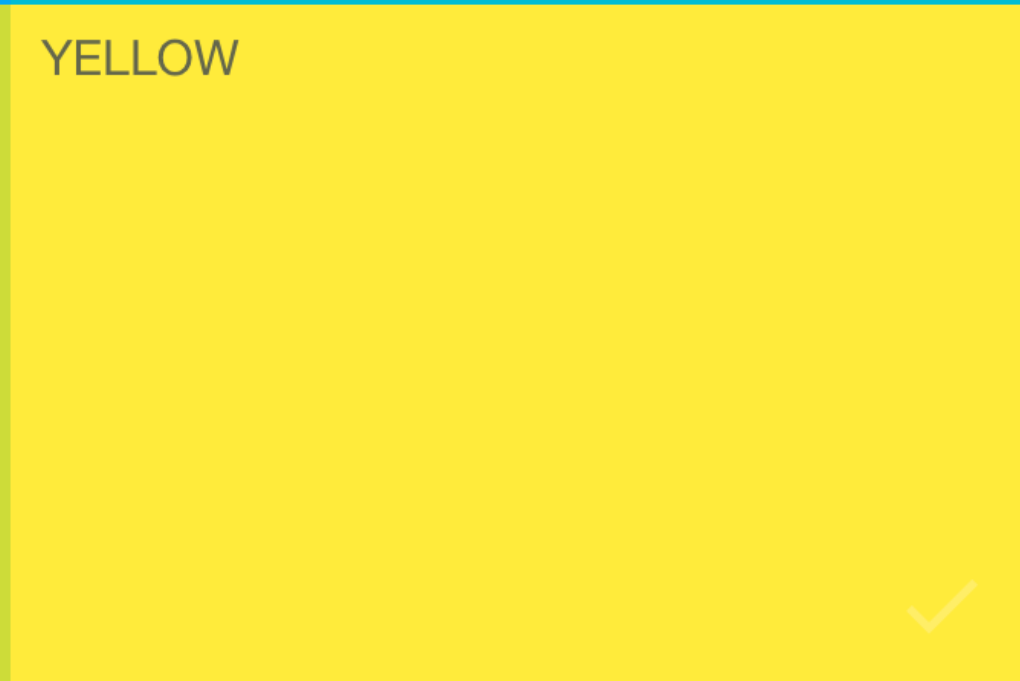
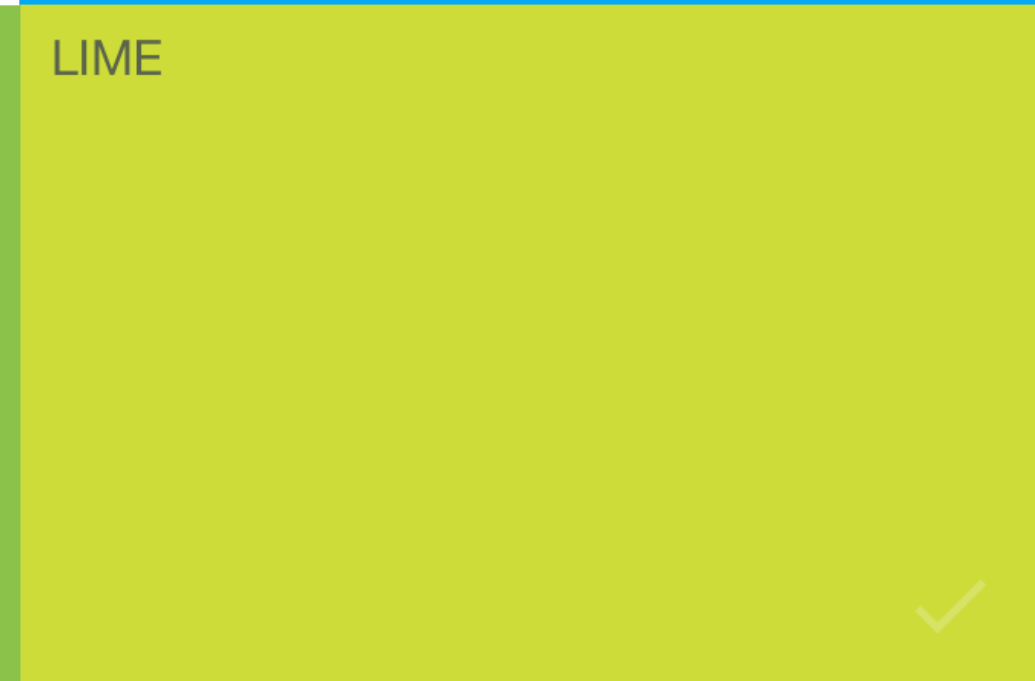
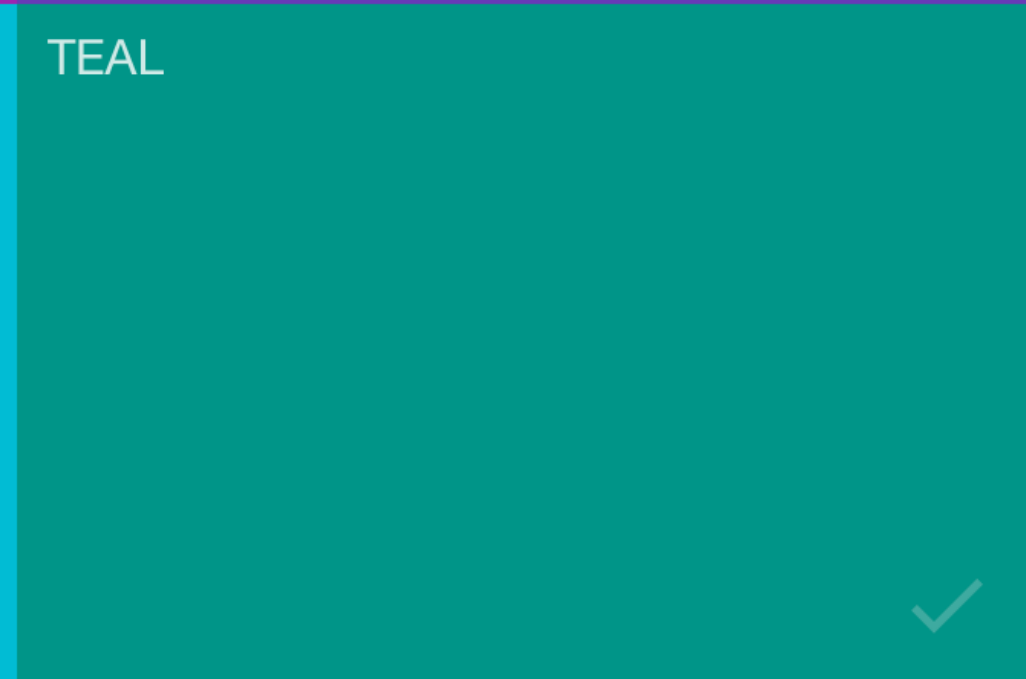
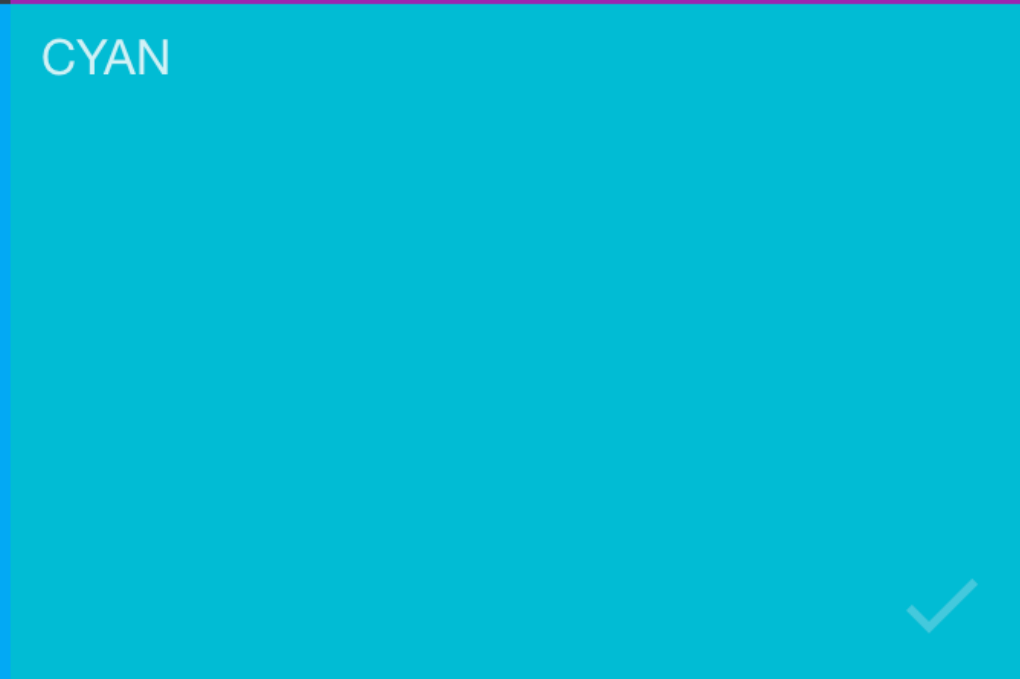
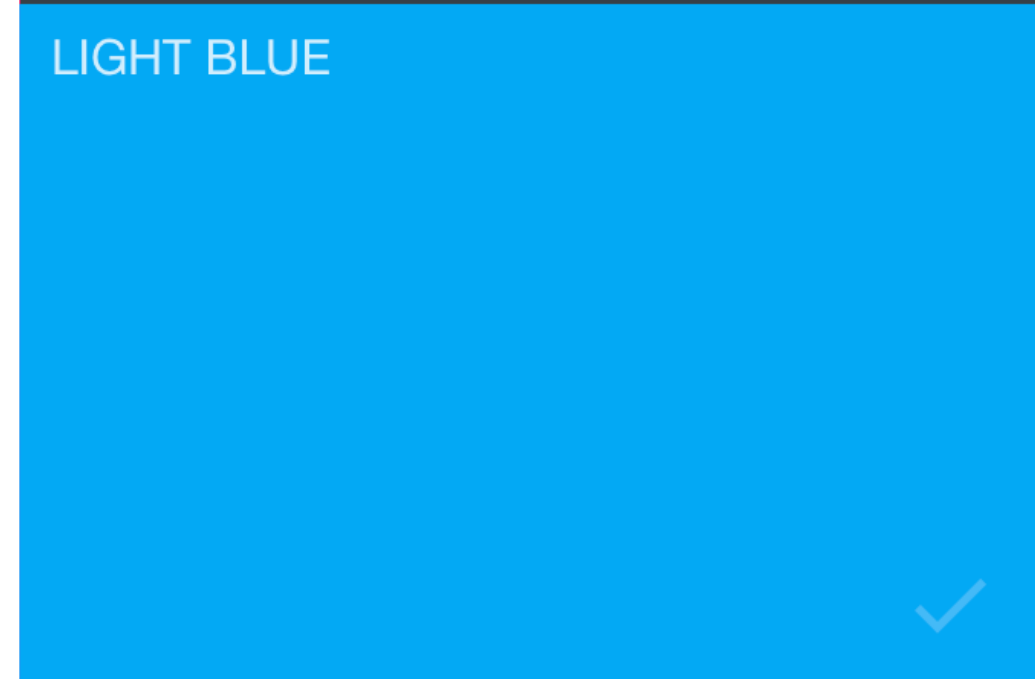
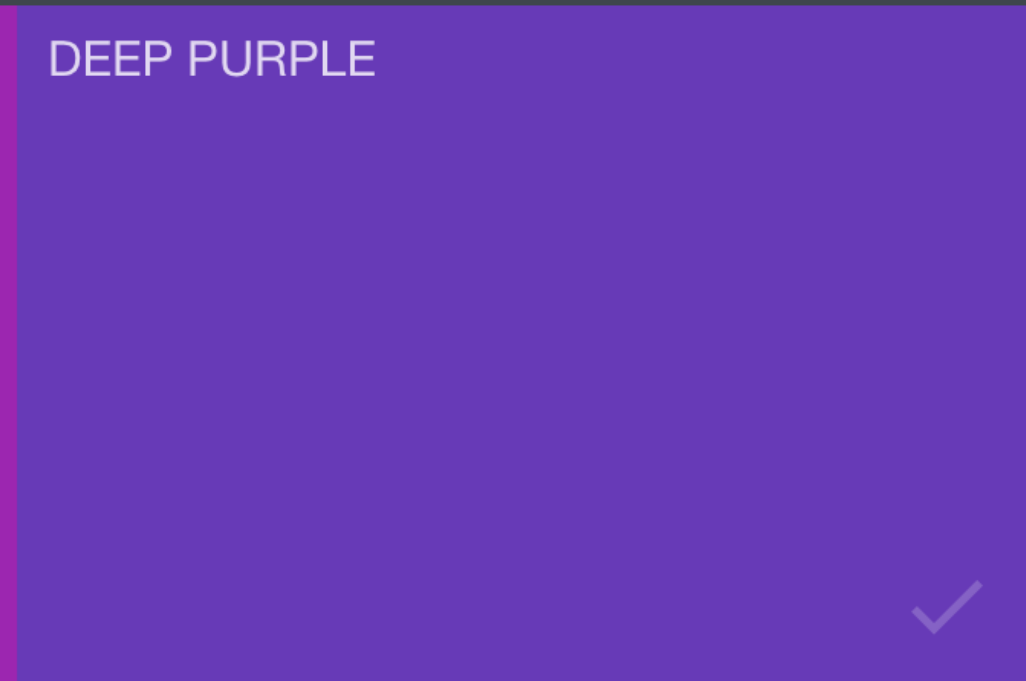
I don't care

It doesn't matter



It just needs
to be cohesive

COLOURS



#0288D1	#03A9F4	#B3E5FC	#FFFFFF
DARK PRIMARY COLOR	PRIMARY COLOR	LIGHT PRIMARY COLOR	TEXT / ICONS
#FF4081	#212121	#727272	#B6B6B6
ACCENT COLOR	PRIMARY TEXT	SECONDARY TEXT	DIVIDER COLOR

#00796B	#009688	#B2DFDB	#FFFFFF
DARK PRIMARY COLOR	PRIMARY COLOR	LIGHT PRIMARY COLOR	TEXT / ICONS
#E040FB	#212121	#727272	#B6B6B6
ACCENT COLOR	PRIMARY TEXT	SECONDARY TEXT	DIVIDER COLOR

#455A64	#607D8B	#CFD8DC	#FFFFFF
DARK PRIMARY COLOR	PRIMARY COLOR	LIGHT PRIMARY COLOR	TEXT / ICONS
#FF5722	#212121	#727272	#B6B6B6
ACCENT COLOR	PRIMARY TEXT	SECONDARY TEXT	DIVIDER COLOR

#512DA8	#673AB7	#D1C4E9	#FFFFFF
DARK PRIMARY COLOR	PRIMARY COLOR	LIGHT PRIMARY COLOR	TEXT / ICONS
#CDDC39	#212121	#727272	#B6B6B6
ACCENT COLOR	PRIMARY TEXT	SECONDARY TEXT	DIVIDER COLOR

#303F9F	#3F51B5	#C5CAE9	#FFFFFF
DARK PRIMARY COLOR	PRIMARY COLOR	LIGHT PRIMARY COLOR	TEXT / ICONS
#FFC107	#212121	#727272	#B6B6B6
ACCENT COLOR	PRIMARY TEXT	SECONDARY TEXT	DIVIDER COLOR



#00796B	#009688	#B2DFDB	#FFFFFF
DARK PRIMARY COLOR	PRIMARY COLOR	LIGHT PRIMARY COLOR	TEXT / ICONS
#8BC34A	#212121	#727272	#B6B6B6
ACCENT COLOR	PRIMARY TEXT	SECONDARY TEXT	DIVIDER COLOR

#C2185B	#E91E63	#F8BBD0	#FFFFFF
DARK PRIMARY COLOR	PRIMARY COLOR	LIGHT PRIMARY COLOR	TEXT / ICONS
#FFC107	#212121	#727272	#B6B6B6
ACCENT COLOR	PRIMARY TEXT	SECONDARY TEXT	DIVIDER COLOR

#E64A19	#FF5722	#FFCCBC	#FFFFFF
DARK PRIMARY COLOR	PRIMARY COLOR	LIGHT PRIMARY COLOR	TEXT / ICONS
#FFE83B	#212121	#727272	#B6B6B6
ACCENT COLOR	PRIMARY TEXT	SECONDARY TEXT	DIVIDER COLOR


Your Palette ▾			
CSS	SASS	LESS	SVG XML PNG TWEET PALETTE
#303F9F DARK PRIMARY COLOR	#3F51B5 PRIMARY COLOR	#C5CAE9 LIGHT PRIMARY COLOR	#FFFFFF TEXT / ICONS
#FFC107 ACCENT COLOR	#212121 PRIMARY TEXT	#727272 SECONDARY TEXT	#B6B6B6 DIVIDER COLOR


PROOVEN
 T O W O R K
 ON PRETTY MUCH
 ANYTHING

Palette preview


Full Palette colors below





Label

February 14th



Label

February 12th

DESIGNING SLIDES FOR DEVELOPERS

The good, the bad and the ugly

DESIGNING SLIDES FOR DEVELOPERS

The good, the bad and the ugly

DESIGNING SLIDES FOR DEVELOPERS

The good, the bad and the ugly

DESIGNING SLIDES FOR DEVELOPERS

The good, the bad and the ugly

TYPE



You can't


go too big

with text,


less

>


MORE



You can't use
too much
contrast



Keep quiet,
the donkeys are
doing the deed



Keep quiet,
the walruses are
doing the deed



This slide

demonstrates

the no move rule



This slide

demonstrates

attention to detail

YOUR TYPE

FORMS PART OF THE

VISUAL HIERARCHY


```
class LinetagsSummaryStatusQuery
  def initialize(linetags, account)
    @linetags = linetags
    @account = account
  end

  def query
    linetags.pmap(20) { |linetag|
      LinetagSummaryStatusQuery.new(linetag, account).query
    }
  end

  private
  attr_reader :linetags, :account
end
```

IMAGES

use them

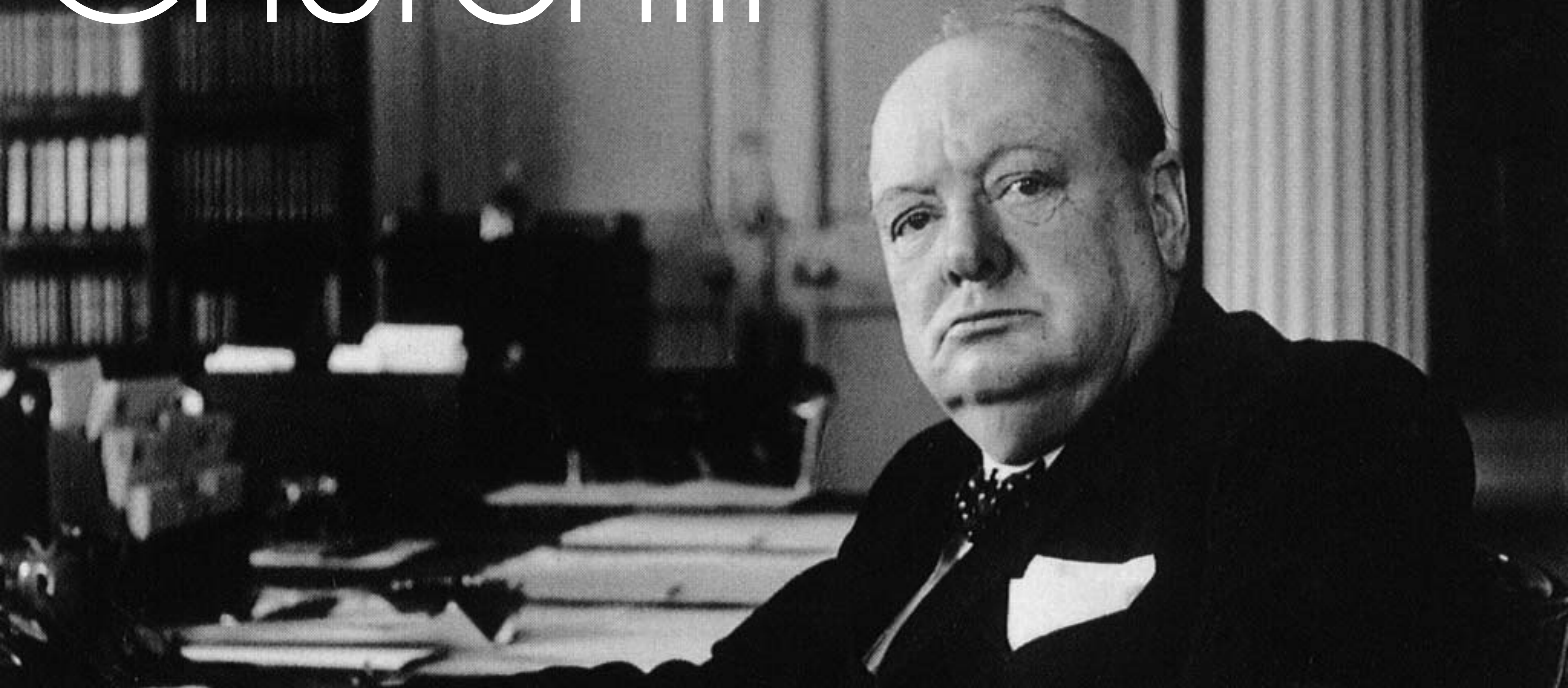
Heeeeeeey man,
I'm churchill

\o/
|
/ \



Churchill

Churchill



Churchill



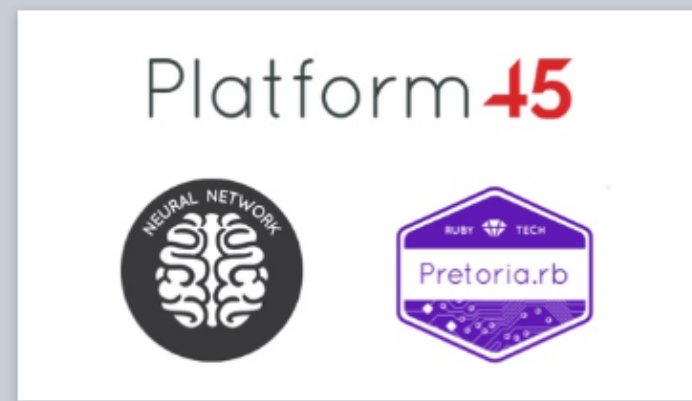
REPETITION

Use 'dividers'

Dividers



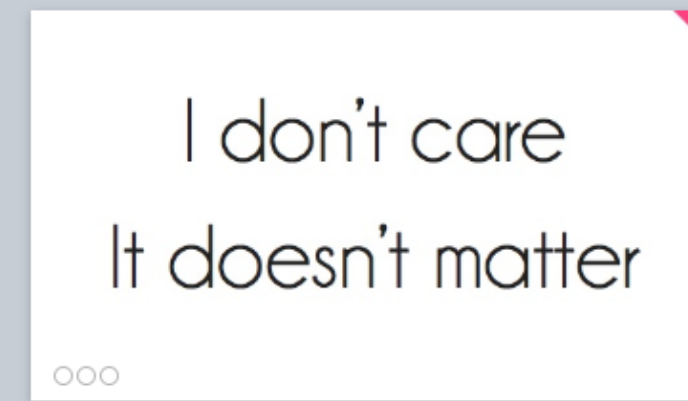
1



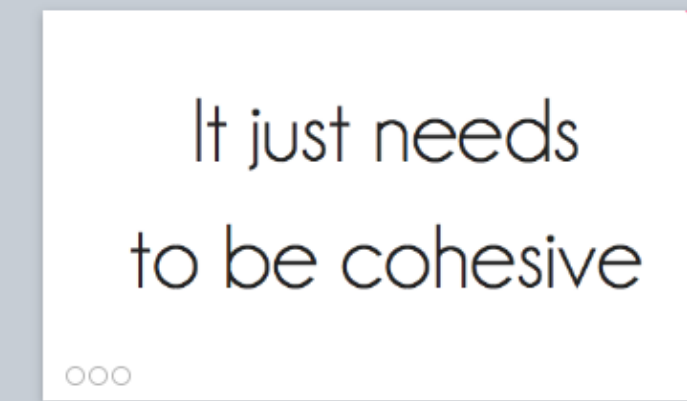
2



3



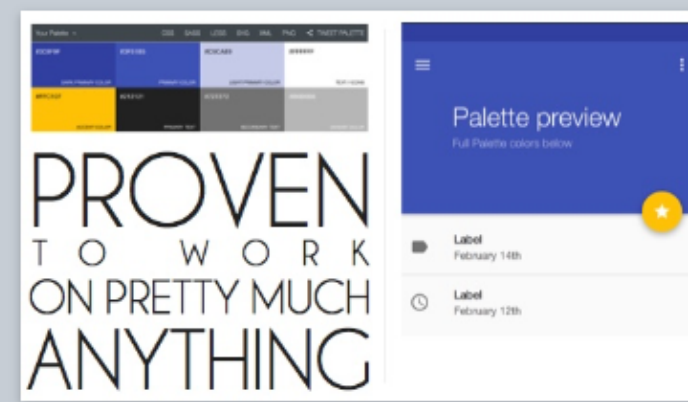
4



5



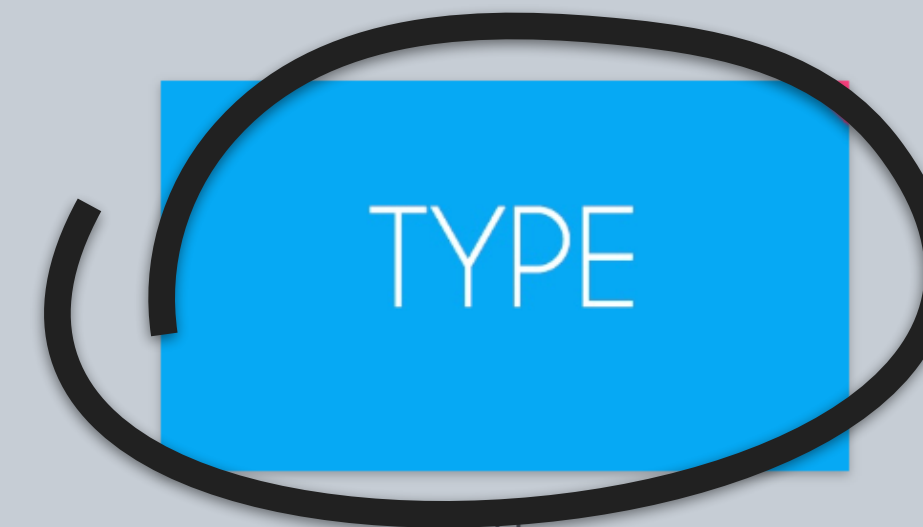
6



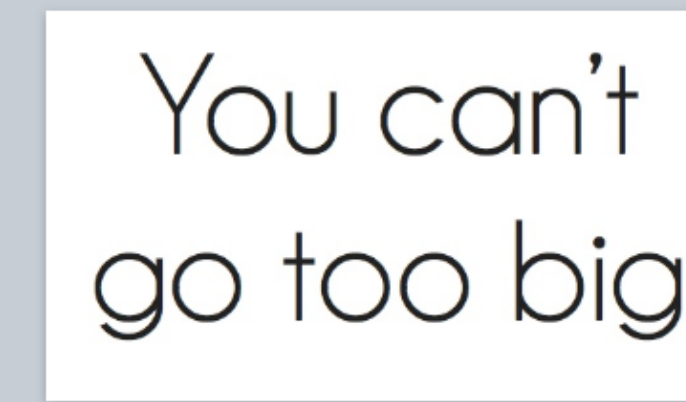
9



10



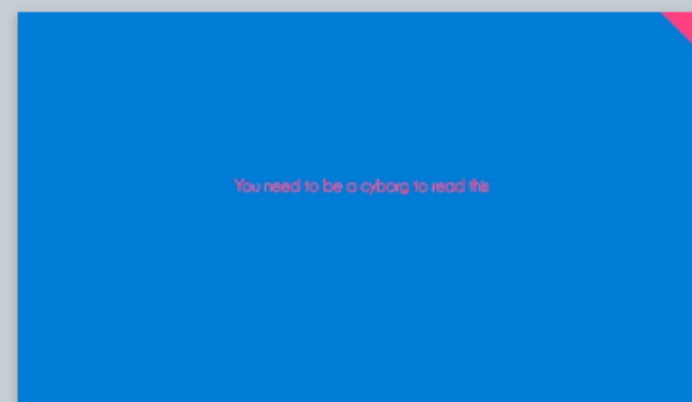
11



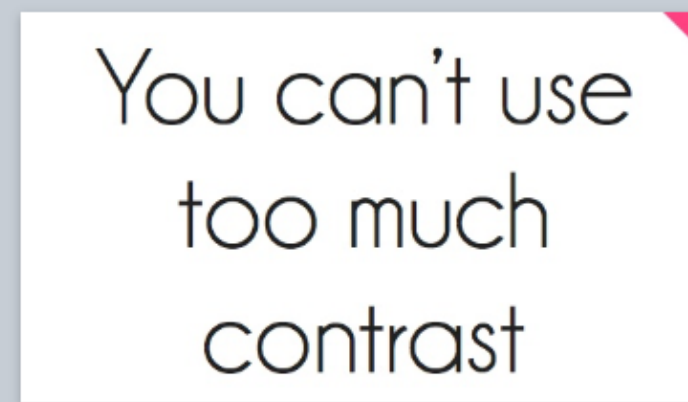
12



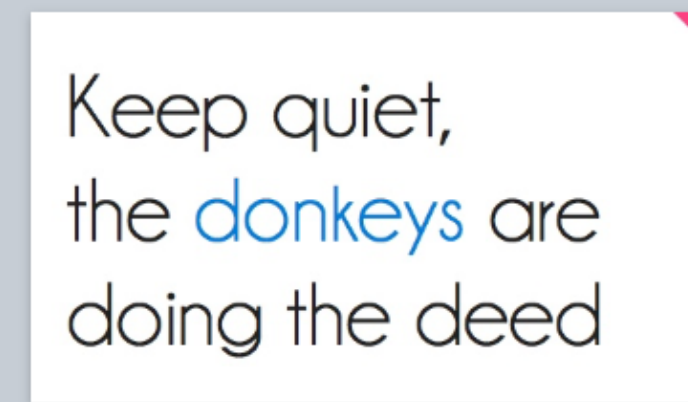
13



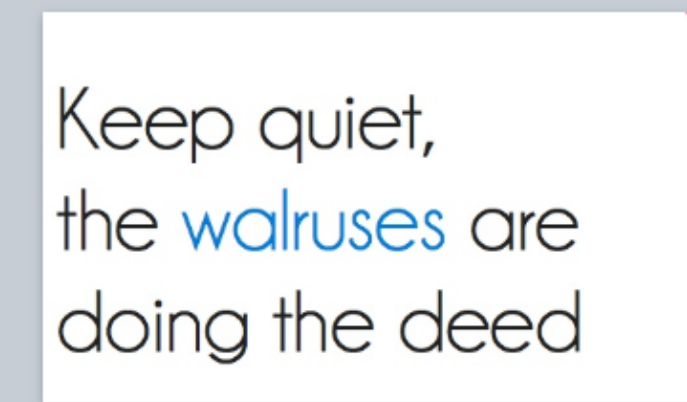
14



15



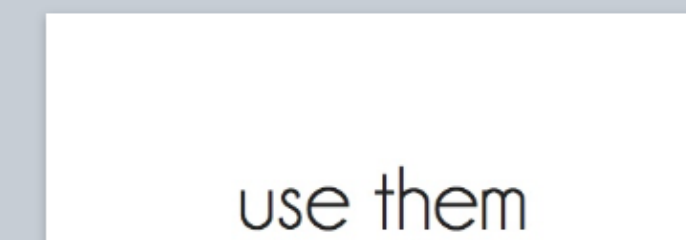
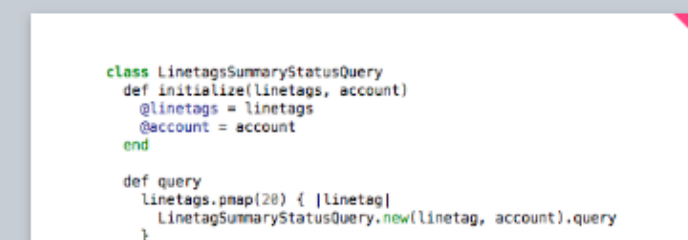
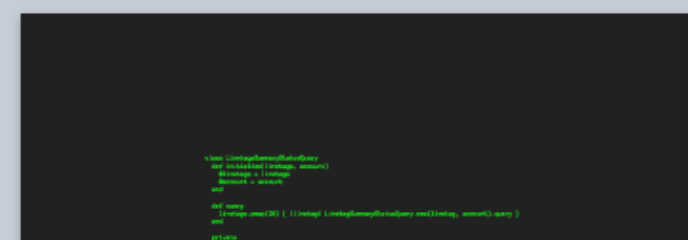
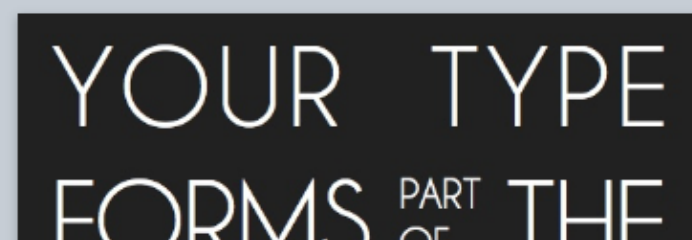
16



17



18

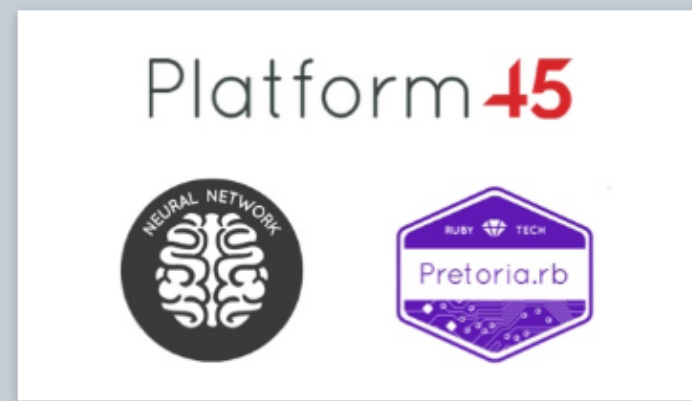


use them

Content



1



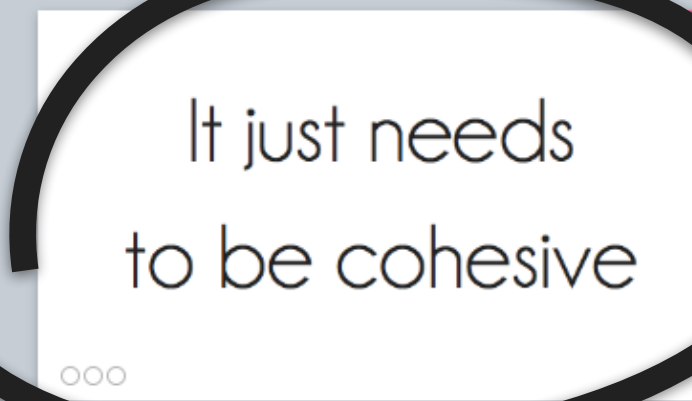
2



3



000



000



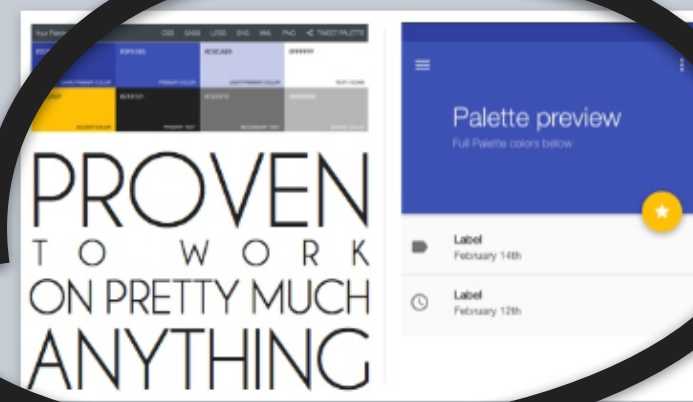
6



7



8



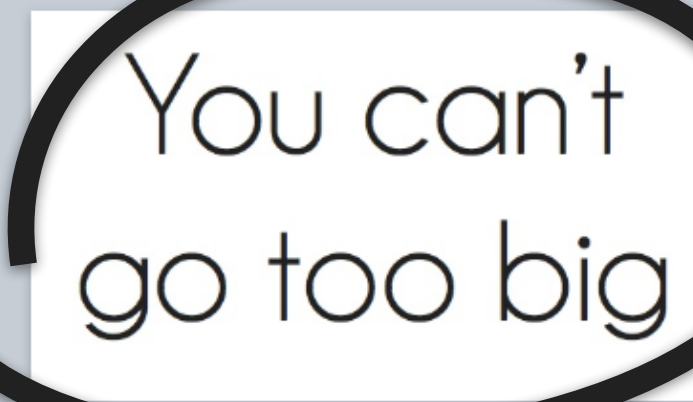
9



10



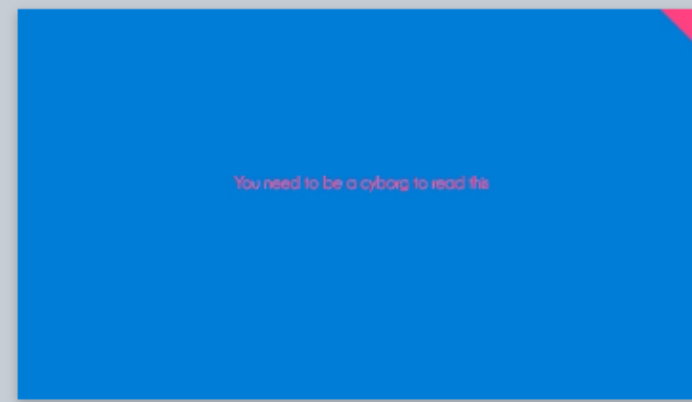
11



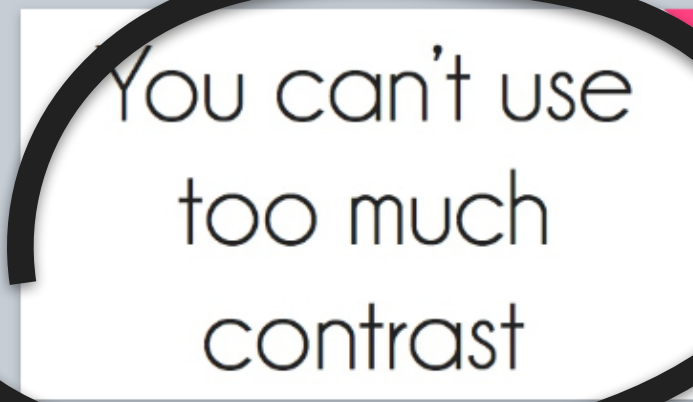
12



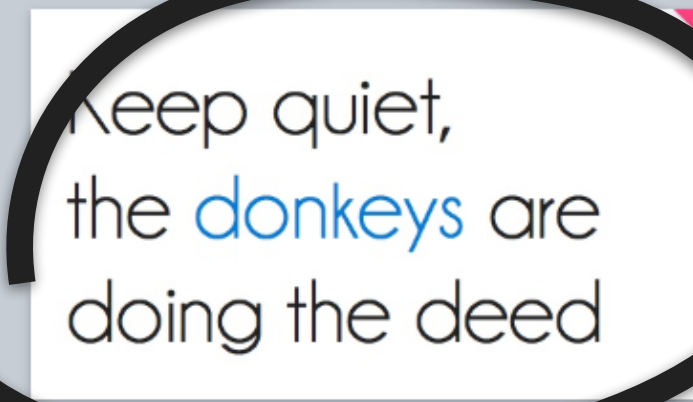
13



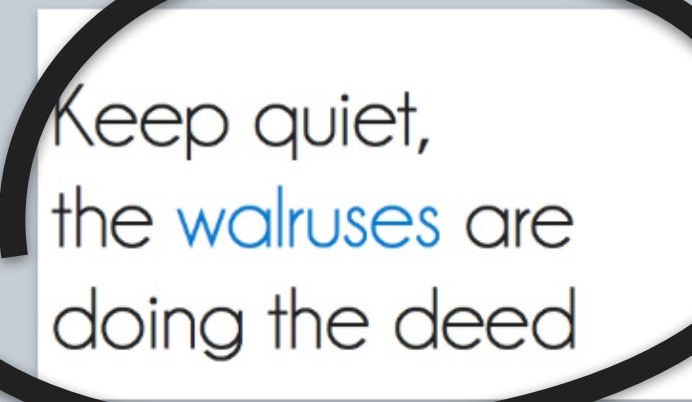
14



15



16



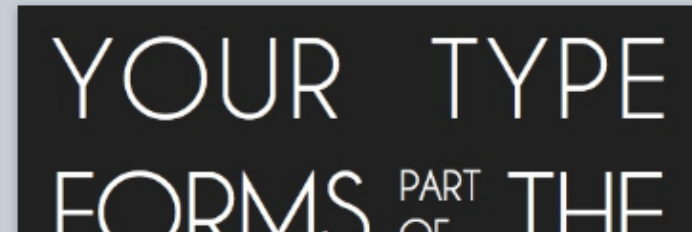
17



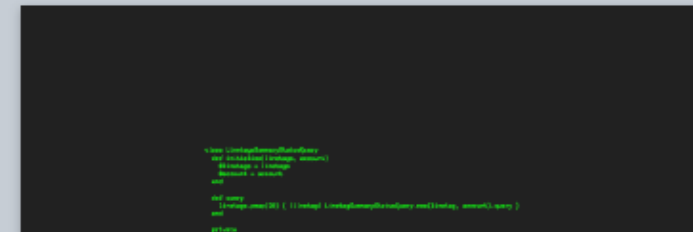
18



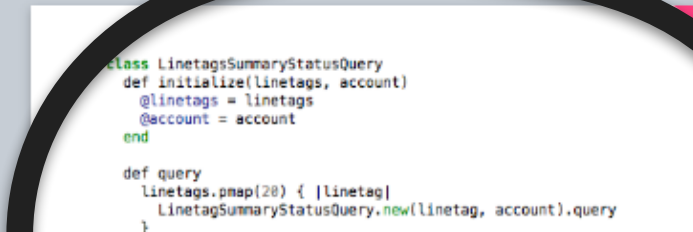
19



20



21



22



23



24

RECAP

1 - SOFTWARE

2 - COLOURS

3 - TYPE

4 - IMAGES

5 - REPETITION

Thank you!

QUESTIONS



@siefi



@sighmin



simon@platform45.com

fin