



Platform 45

AGILE DESIGN AND DEVELOPMENT JOURNEY

ADAM SACHS + SIMON VAN DYK

“SOFTWARE IS EATING THE WORLD”

MARC ANDREESSEN



SIMON VAN DYK

TECHNICAL PRODUCT LEAD



@sighmin



ADAM SACHS

CHIEF OPERATING OFFICER



@adam_pacman

OUR STORY



JOURNEY





PURE DEVELOPMENT

+



WATERFALL



WATERFALL + PURE DEVELOPMENT

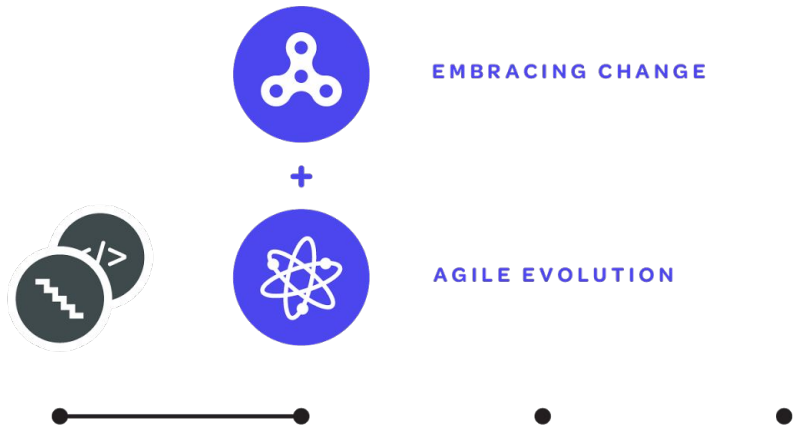
- FOCUS ON PURE SOFTWARE DELIVERY

WATERFALL + PURE DEVELOPMENT

- FOCUS ON PURE SOFTWARE DELIVERY
- ◉ TAKING OWNERSHIP OF OUR TASKS AT HAND

WATERFALL + PURE DEVELOPMENT

- FOCUS ON PURE SOFTWARE DELIVERY
- TAKING OWNERSHIP OF OUR TASKS AT HAND
- ◉ DESIGNING UPFRONT & SOFTWARE SPECIFICATION

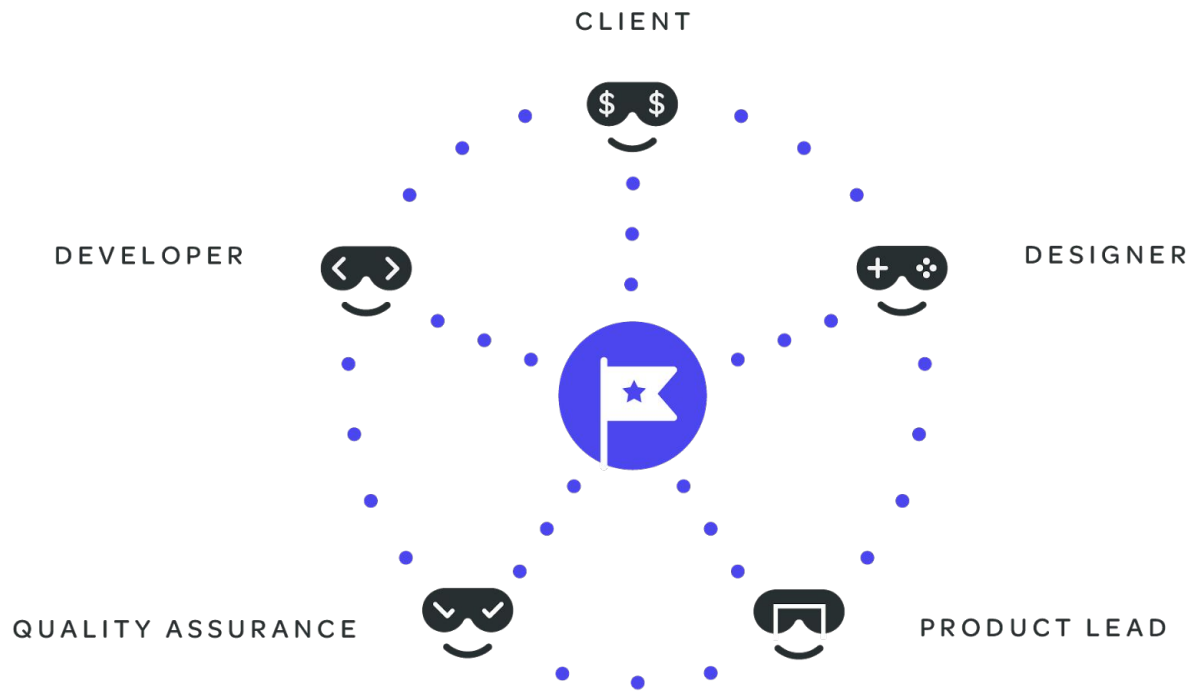


AGILE EVOLUTION + EMBRACING CHANGE

- PRACTICES BEFORE PRINCIPLES

AGILE EVOLUTION + EMBRACING CHANGE

- PRACTICES BEFORE PRINCIPLES
- ◉ INTRODUCING AGILE SQUADS



AGILE EVOLUTION + EMBRACING CHANGE

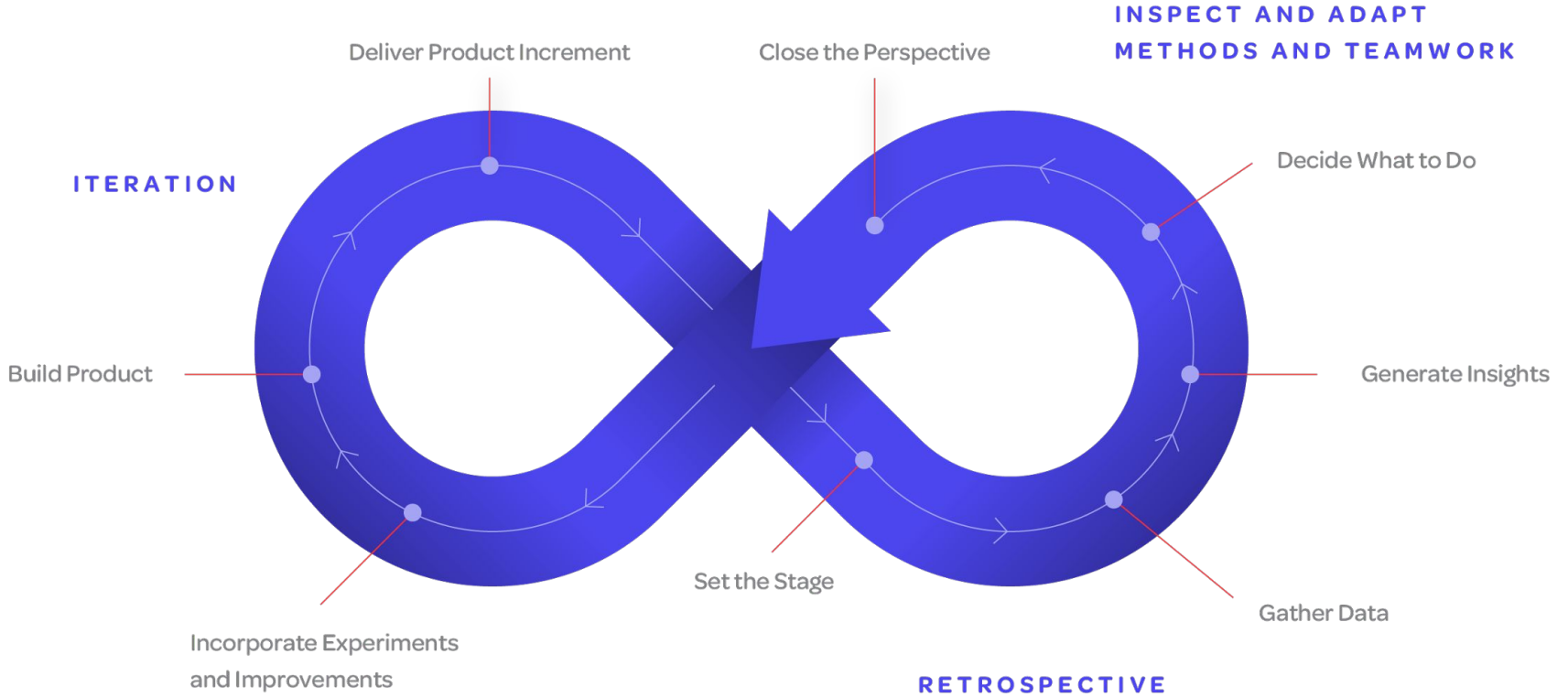
- PRACTICES BEFORE PRINCIPLES
- INTRODUCING AGILE SQUADS
- ◉ ESTIMATION IN PURSUIT OF PREDICTABILITY

AGILE EVOLUTION + EMBRACING CHANGE

- PRACTICES BEFORE PRINCIPLES
- INTRODUCING AGILE SQUADS
- ESTIMATION IN PURSUIT OF PREDICTABILITY
- ◉ REFLECTING AND RETROSPECTING



SQUAD RETORS





RETRO OF RETROS

AGILE EVOLUTION + EMBRACING CHANGE

- PRACTICES BEFORE PRINCIPLES
- INTRODUCING AGILE SQUADS
- ESTIMATION IN PURSUIT OF PREDICTABILITY
- REFLECTING AND RETROSPECTING
- ◉ JUST IN TIME DESIGN

Main Heading

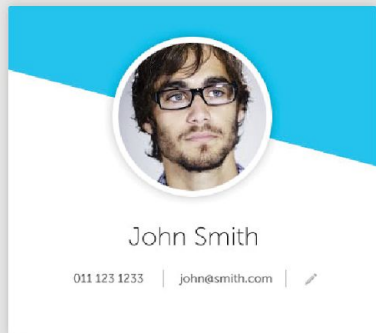
Secondary Heading

Maecenas sed diam eget risus varius blandit sit amet non magna. Aenean lacinia bibendum nulla sed consectetur. Vestibulum id ligula porta felis euismod semper. Duis mollis, est non commodo luctus, nisi erat porttitor ligula, eget lacinia odio sem nec elit. Nullam id dolor id nibh ultricies ut id elit.

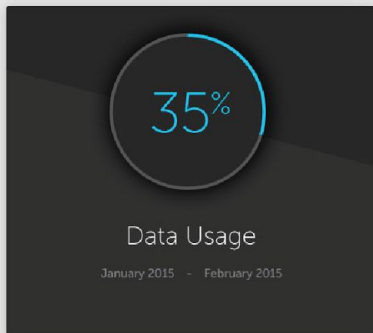
Report heading

Maecenas sed diam eget risus varius blandit sit amet non magna. Aenean lacinia bibendum nulla sed consectetur. Vestibulum id ligula porta felis euismod semper. Duis mollis, est non commodo luctus, nisi erat

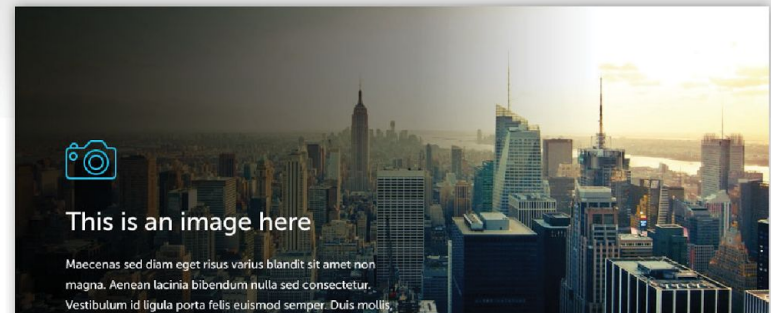
Monthly Report



Profile card for John Smith. It features a circular profile picture of a man with glasses and a beard. Below the photo, the name "John Smith" is displayed in a large font. Underneath the name, there is contact information: "011 123 1233 | john@smith.com |" followed by a small icon of a pen. The background of the card is white with a blue curved shape at the top.



Data Usage card. It features a large circular gauge showing "35%". Below the gauge, the text "Data Usage" is displayed in a large font. Underneath, the date range "January 2015 - February 2015" is shown. The background is dark with a blue circular glow around the gauge.



This is an image here

Maecenas sed diam eget risus varius blandit sit amet non magna. Aenean lacinia bibendum nulla sed consectetur. Vestibulum id ligula porta felis euismod semper. Duis mollis, est non commodo luctus, nisi erat porttitor ligula, eget lacinia odio sem nec elit. Nullam id dolor id nibh ultricies ut id elit.

Form styles

Label here

Radio Off

Checkbox Off

Radio On

Checkbox On

Label here

Button Styles



Examples of button styles. The first row shows two buttons: a solid blue button with white text "This is a button" and a white button with a blue border and blue text "This is a button". The second row shows three buttons: a small blue button with white text "XXS", a medium blue button with white text "XS button", and a large blue button with white text "Smaller button". To the right, there are three white buttons with blue borders and blue text: "XXS", "XS button", and "Smaller button".

Research Reports



List of research reports. Each report entry includes the Goldman Sachs logo, the report title "Nulla vitae elit libero, a pharetra augue elit libero, a pharetra.", the author "John Smith", the report type "MONTHLY REPORT", the date "12 Dec 2016", a "BUY" button, a star rating, and a "More" button. The first report is collapsed, and the second is expanded, showing the report content: "Maecenas sed diam eget risus varius blandit sit amet non magna. Aenean lacinia bibendum nulla sed consectetur. Vestibulum id ligula porta felis euismod semper. Duis mollis, est non commodo luctus, nisi erat porttitor ligula, eget lacinia odio sem nec elit. Nullam id dolor id nibh ultricies ut id elit." Below the content are tags: "TAG ONE", "TAG TWO", "TAG ONE", "TAG TWO".

Tags



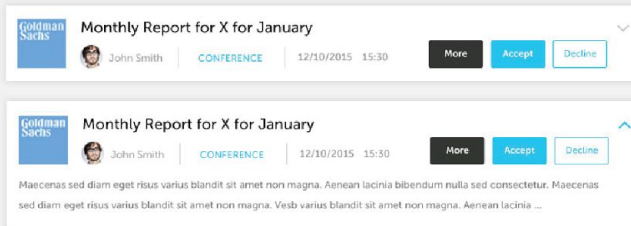
Examples of tags: "TAG ONE", "TAG TWO", "TAG ONE", "TAG TWO".

Lables



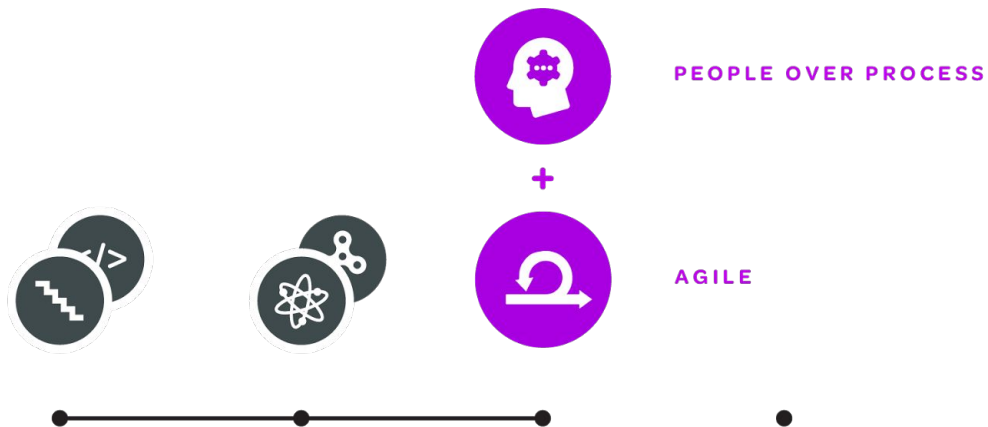
Examples of labels: "BUY", "SELL", "HOLD".

Events



List of events. Each event entry includes the Goldman Sachs logo, the event title "Monthly Report for X for January", the author "John Smith", the event type "CONFERENCE", the date "12/10/2015", the time "15:30", and buttons for "More", "Accept", and "Decline". The first event is collapsed, and the second is expanded, showing the event content: "Maecenas sed diam eget risus varius blandit sit amet non magna. Aenean lacinia bibendum nulla sed consectetur. Maecenas sed diam eget risus varius blandit sit amet non magna. Vestibulum id ligula porta felis euismod semper. Duis mollis, est non commodo luctus, nisi erat porttitor ligula, eget lacinia odio sem nec elit. Nullam id dolor id nibh ultricies ut id elit."

STYLE GUIDE



AGILE + PEOPLE OVER PROCESS

- EXPANDING AGILE EDUCATION TO CLIENTS

AGILE + PEOPLE OVER PROCESS

- EXPANDING AGILE EDUCATION TO CLIENTS

- ◉ IMPROVED PLANNING



COMMIT SCHEDULE



DUAL TRACK SCRUM



TAILORED SPRINTS

AGILE + PEOPLE OVER PROCESS

- EXPANDING AGILE EDUCATION TO CLIENTS
- IMPROVED PLANNING
- SUSTAINABILITY

AGILE + PEOPLE OVER PROCESS

- EXPANDING AGILE EDUCATION TO CLIENTS
- IMPROVED PLANNING
- SUSTAINABILITY
- ◉ MORE MEANINGFUL CEREMONIES

AGILE + PEOPLE OVER PROCESS

- EXPANDING AGILE EDUCATION TO CLIENTS
- IMPROVED PLANNING
- SUSTAINABILITY
- MORE MEANINGFUL CEREMONIES
- ◉ OPTIMISING FOR FEEDBACK



CODE REVIEWS



DESIGN REVIEWS



CODE REVIEWS

- TECHNICAL QUALITY STEP
- LEARNING OPPORTUNITY
- HEALTHY VULNERABILITY
- APPROPRIATE SOLUTIONS
- INVITING FEEDBACK



CODE REVIEWS

- TECHNICAL QUALITY STEP
- LEARNING OPPORTUNITY
- HEALTHY VULNERABILITY
- APPROPRIATE SOLUTIONS
- INVITING FEEDBACK



DESIGN REVIEWS

- ADHERE TO CRITERIA
- VISUAL COMMUNICATION
- CREATIVE COLLABORATION
- TECHNICAL QUALITY STEP
- ADAPT OR DIE



+



DESIGN LED DEVELOPMENT

PRODUCT THINKING



PRODUCT THINKING + DESIGN LED DEVELOPMENT

● CULMINATION OF LESSONS LEARNT



REFRAME



PLANNED RELEASES



BUDGET

PRODUCT THINKING + DESIGN LED DEVELOPMENT

- CULMINATION OF LESSONS LEARNT
- ◉ PRODUCT DESIGN HAPPENS CONSTANTLY

PRODUCT THINKING + DESIGN LED DEVELOPMENT

- CULMINATION OF LESSONS LEARNT
- PRODUCT DESIGN HAPPENS CONSTANTLY
- ◉ COLLABORATION IS AT THE CORE



RECAP



CHALLENGES



FOCUS



FLAVOUR

45

THANK YOU